

# **EQUINE BUSINESS** **PLANNING WORKSHOP**

**Saturday, February 27, 2010**

**9:00 am - 3:00 pm**

**Cornell Cooperative Extension, 50 W. High St., Ballston Spa, NY**

***“Help! I’m Drowning In Paperwork  
Recordkeeping and Spreadsheets”***

**Dayton Maxwell, SUNY Cobleskill**

***“It’s a Horse of a Different Color -  
Marketing Your Equine Business”***  
**Bruce Sowalski, of Direct Impact Associates**

***“How to Keep the Government Happy  
Financial and Tax Management”***

**Jeff Perry, FarmNet**

Suitable for all types of full-and part-time horse farms: boarding, breeding, training, and casual horse ownership. This educational program is presented in collaboration CCE Equine of Cornell Cooperative Extension Saratoga County.

**Registration starts at 8:30 AM. Lunch is included with registration!**

**Please register by calling Cornell Cooperative Extension of Saratoga County 518-885-8995 ext 202 or e-mail [stl32@cornell.edu](mailto:stl32@cornell.edu). Cost is \$20.00 per person. Space is limited.**

